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Energy  
Research  
Strategy

# **Understanding complex energy markets**





## **Stay informed of the latest developments**

Energy affects everyone. The costs associated with energy can be a significant part of your operating expenses. Even for those looking to invest in the energy sector who are in need of an assessment in terms of the direction of the energy markets for the foreseeable, it is important to closely monitor opportunities and risks in the energy sector or energy-intensive sectors. To make the best estimate regarding your energy costs, risk management or investment in the industry, sound knowledge of the market is crucial.

Energy markets are continuously influenced by various factors. For instance, growth in energy demand due to economic developments. But fiscal and monetary policies and exchange rates can also have an impact. The supply of energy resources can change suddenly and unexpectedly. Maintenance, weather conditions, import and export capacity, (un)planned changes in production capacity and other factors can cause major price fluctuations. (Geo)political aspects also affect energy prices periodically. Finally, trading strategies, including arbitrage in time and place and market speculation, also play a determining role in the pricing of various energy sources. These market drivers are different every day and vary continuously from one energy source to another.

Keeping track of these market developments on a daily basis demands significant time and experience. Publieke Zaken Energy Research & Strategy offers you various options to keep abreast of the latest developments in the energy markets relevant to you.



## **Market Updates**

In the various Market Updates, we describe and interpret relevant developments in the natural resource markets such as oil, gas and coal. These markets, combined with the growing share of renewable energy, translate into developments and price formation on the electricity markets. We will also regularly include the developments and pricing of CO2 emission rights (EU ETS) in our publications. On top of this, this service will include market developments relevant to the energy transition. Of course, interim updates will be sent as soon as market conditions change significantly.

Publieke Zaken has traditionally followed national and European politics closely. We connect that value and knowledge with market updates, interpreting political decision-making that relates to and impacts energy markets and climate policy. This focuses not only on political decision-making at European level and in the Netherlands, but also in neighbouring countries - especially if these have direct implications for the Dutch market.

## **Customised Webinars for your organisation**

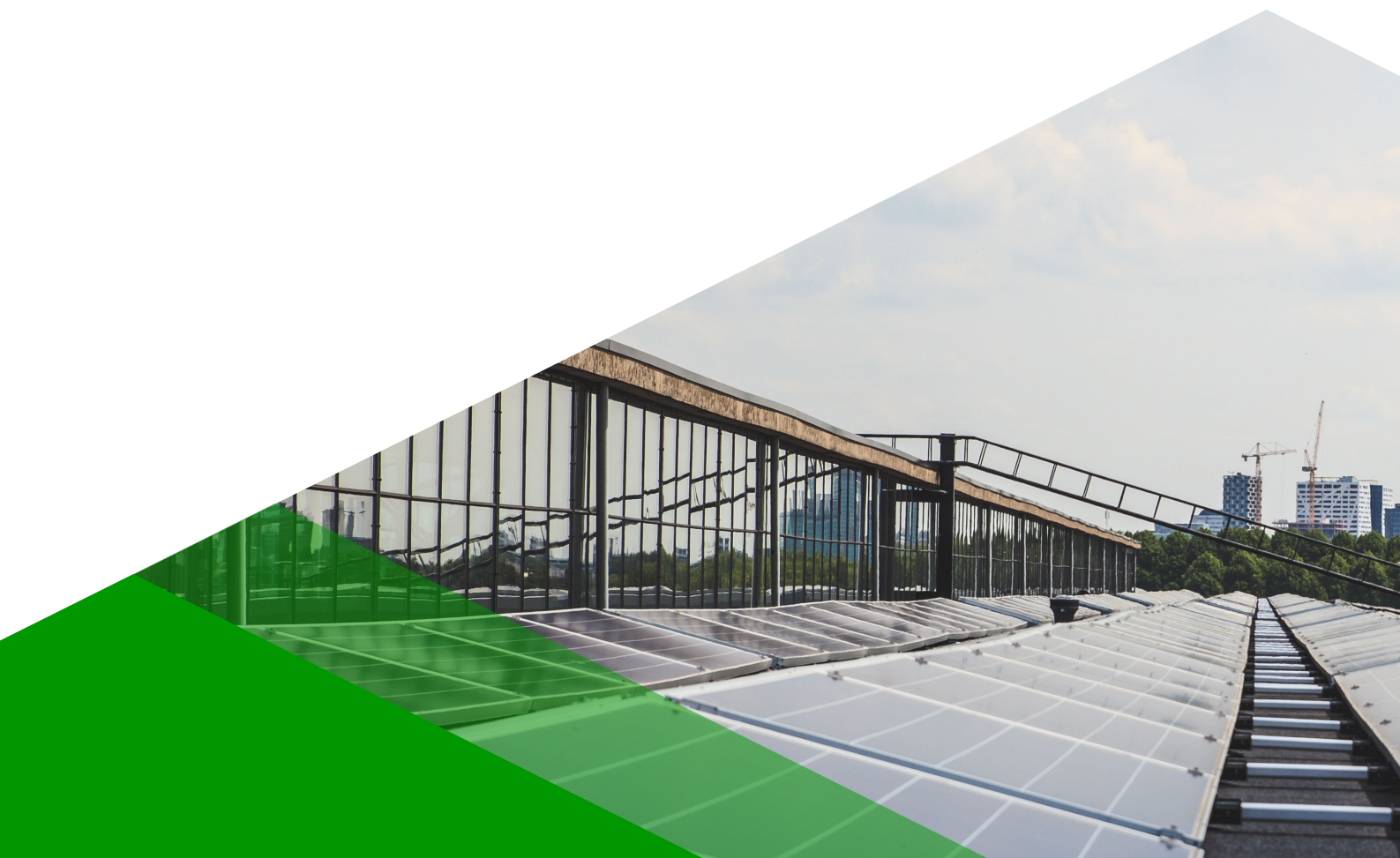
During a webinar, Hans van Cleef will take you through recent developments in the energy markets on a quarterly basis. In consultation, he will determine which part of the market is most relevant to your sector and operations at the time of discussion. Besides explaining and interpreting current market conditions, he will zoom in on the expectations for the coming months. He will also translate to what this means for the energy transition. If required, Publieke Zaken can also update you on the latest developments in energy-related legislation and other political developments in this area.

## **Dinner or lunch with explanation on energy markets and political developments around energy and climate**

Steering clear of the issues of the day can be difficult, especially in a busy schedule. But experience shows that periodically reflecting on the entire external environment helps increase your organisation's effectiveness. With this product, Publieke Zaken Energy Research & Strategy offers you six-monthly meetings over lunch or dinner to discuss energy and climate developments. During these meetings, René Leegte and Hans van Cleef will explain the developments of the past six months as well as looking ahead to the future. René will give his interpretation concerning political developments while Hans will present his view on the energy markets and share his short- and medium-term outlook. You will be at this meeting together with other invitees at board level (maximum two invitees per organisation). Naturally, the Chatham House rule applies during the meetings.

## **PZ Energy Research & Strategy as your sparring partner**

Do you have questions about your own assumptions, analyses and insights into the energy markets or would you like us to take a critical look at them? Our team of analysts is happy to look and think with you! We are happy to translate our knowledge of economic and market analyses to the particulars of your company or sector. If necessary, we can supplement this knowledge internally by deploying team members with specialist knowledge of energy technologies or political developments. You can call on us both incidentally and structurally.





## **Energy market insight courses**

Publieke Zaken Energy Research & Strategy offers courses several times a year that enable you to increase your knowledge and insight into the energy market. These courses have different subtopics such as:

- How electricity markets work / understanding the electricity sector
- Insights into the oil and gas markets
- How does the EU ETS work?
- Biofuels
- Hydrogen
- Nuclear energy
- Energy and climate in politics

The courses will be done by Publieke Zaken Energy Research & Strategy and Publieke Zaken team members with the latest knowledge in their fields, possibly supplemented by external speakers. The courses have open registration and are open to all. They consist of 1 or 2 half-day sessions and will take place in The Hague (including lunch). Besides the courses with open registration, Publieke Zaken can also provide these courses tailored to your organisation.

## **Hans van Cleef as a key-note speaker**

The topics of energy and the energy transition are as relevant as ever. Are you therefore looking for an experienced speaker on energy markets for your event or online webinar? Hans van Cleef will take you through recent developments in the energy markets during an interactive lecture. Besides explaining the current developments, he will outline the expectations for the coming period. He also translates the current market situation into the consequences for the energy transition as well as discussing the latest political developments affecting energy markets. The topics and length of the lecture can be determined in consultation.

# CONTACT

Please get in touch with Hans van Cleef or Bart van der Pas to discover what PZ ERS can do for you.

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